

Activity 1: The Personal Manifesto

Objective:

- Create a personal manifesto to learn how to generate manifestos that are useful for creating efficient connections between nodes in an agile network.

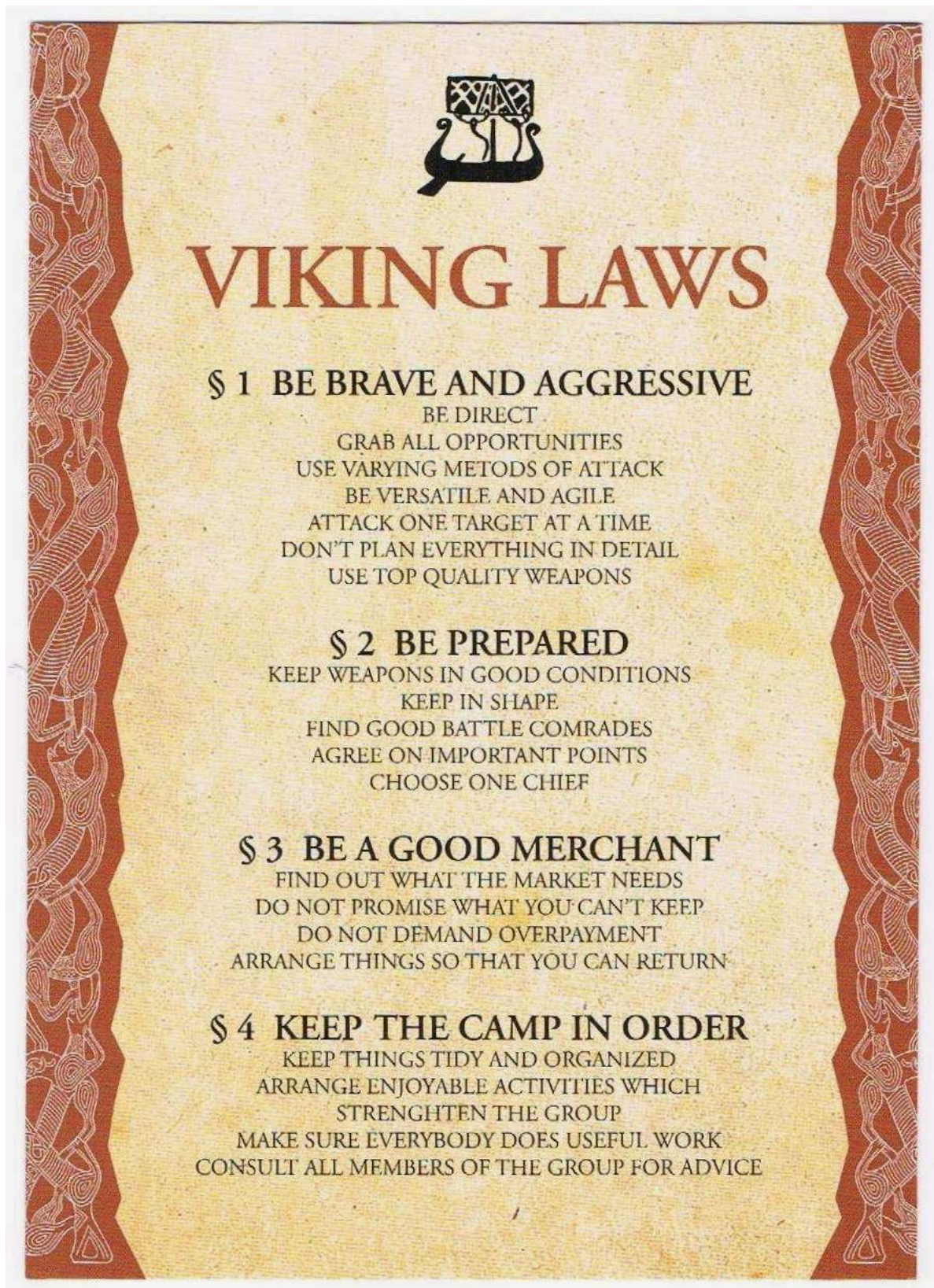
Instructions:

1. **Personal: review the examples of manifestos (5 minutes)**
Each person individually reviews the provided manifestos and notes down ideas, points to highlight, etc. that may be useful in generating their own manifesto.
2. **Personal: create your manifesto (25 minutes)**
Each person develops their own manifestos, in the style and with the content that each person decides.
3. **Group: exposition of their own manifestos (20 minutes)**
Each person presents their manifesto to the rest of the class
4. **Group: matching some points (15 minutes).**
Each person tries to see (privately or publicly) what elements of other manifestos they have in common with their personal manifesto, even if those points were not initially in their personal manifesto.

Assessment:

- Review the Manifestos.
- Review the points in common of other manifestos.

Annex 1. Manifestos



THIS IS YOUR LIFE.
DO WHAT YOU LOVE,
AND DO IT OFTEN.
IF YOU DON'T LIKE SOMETHING, CHANGE IT.
IF YOU DON'T LIKE YOUR JOB, QUIT.
IF YOU DON'T HAVE ENOUGH TIME, STOP WATCHING TV.
IF YOU ARE LOOKING FOR THE LOVE OF YOUR LIFE, STOP;
THEY WILL BE WAITING FOR YOU WHEN YOU
START DOING THINGS YOU LOVE.
STOP OVER ANALYZING, ALL EMOTIONS ARE BEAUTIFUL.
LIFE IS SIMPLE. WHEN YOU EAT, APPRECIATE EVERY LAST BITE.
OPEN YOUR MIND, ARMS, AND HEART TO NEW THINGS
AND PEOPLE, WE ARE UNITED IN OUR DIFFERENCES.
ASK THE NEXT PERSON YOU SEE WHAT THEIR PASSION IS,
AND SHARE YOUR INSPIRING DREAM WITH THEM.
TRAVEL OFTEN; GETTING LOST WILL
HELP YOU FIND YOURSELF.
SOME OPPORTUNITIES ONLY COME ONCE, SEIZE THEM.
LIFE IS ABOUT THE PEOPLE YOU MEET, AND
THE THINGS YOU CREATE WITH THEM
SO GO OUT AND START CREATING.
LIFE IS LIVE YOUR DREAM
AND SHARE
SHORT. YOUR PASSION.

THE HOLSTEE MANIFESTO © 2009 HOLSTEE.COM DESIGN BY RACHAEL BERESH

Rachael Beresh



Maker Movement Manifesto

MAKE

Making is fundamental to what it means to be human. We must make, create, and express ourselves to feel whole. There is something unique about making physical things. These things are like little pieces of us and seem to embody portions of our souls.

SHARE

Sharing what you have made and what you know about making with others is the method by which a maker's feeling of wholeness is achieved. You cannot make and not share.

GIVE

There are few things more selfless and satisfying than giving away something you have made. The act of making puts a small piece of you in the object. Giving that to someone else is like giving someone a small piece of yourself. Such things are often the most cherished items we possess.

LEARN

You must learn to make. You must always seek to learn more about your making. You may become a journeyman or master craftsman, but you will still learn, want to learn, and push yourself to learn new techniques, materials, and processes. Building a lifelong learning path ensures a rich and rewarding making life and, importantly, enables one to share.

TOOL UP

You must have access to the right tools for the project at hand. Invest in and develop local access to the tools you need to do the making you want to do. The tools of making have never been cheaper, easier to use, or more powerful.

PLAY

Be playful with what you are making, and you will be surprised, excited, and proud of what you discover.

PARTICIPATE

Join the Maker Movement and reach out to those around you who are discovering the joy of making. Hold seminars, parties, events, maker days, fairs, expos, classes, and dinners with and for the other makers in your community.

SUPPORT

This is a movement, and it requires emotional, intellectual, financial, political, and institutional support. The best hope for improving the world is us, and we are responsible for making a better future.

CHANGE

Embrace the change that will naturally occur as you go through your maker journey. Since making is fundamental to what it means to be human, you will become a more complete version of you as you make.

In the spirit of making, I strongly suggest that you take this manifesto, make changes to it, and make it your own. That is the point of making.



The Linchpin Manifesto

Yes. Now.

I am an artist. • I take initiative. • I do the work, not the job. • Without critics, there is no art. • **I am a Linchpin. I am not easily replaced.** • If it's never been done before, even better. • The work is personal, too important to phone in. • The lizard brain is powerless in the face of art. • I make it happen. Every day. • **Every interaction is an opportunity to make a connection.** • The past is gone. It has no power. The future depends on choices I make now. • I own the means of production—the system isn't as important as my contribution to it. • I see the essential truth unclouded by worldview, and that truth drives my decisions. • I lean into the work, not away from it. • **Trivial work doesn't require leaning.** • Busywork is too easy. Rule-breaking works better and is worth the effort. • Energy is contagious. The more I put in, the more the world gives back. • It doesn't matter if I'm always right. It matters that **I'm always moving.** • I raise the bar. I know yesterday's innovation is today's standard. • I will not be brainwashed into believing in the status quo. • **Artists don't care about credit. We care about change.** • There is no resistance if I don't allow it to defeat me. • I embrace a lack of structure to find a new path. • I am surprising. (And often surprised). • I donate energy and risk to the cause. • I turn charisma into leadership. • The work matters. • **Go. Make something happen.**

[find out more](#)

Free to share. Make your own. Post it.



IOT DESIGN MANIFESTO

The world is becoming increasingly connected. This offers opportunities for designers, engineers and entrepreneurs to create unprecedented products and services. Yet, a connected world also brings new questions and challenges to the table.

This manifesto serves as a code of conduct for everyone involved in developing the Internet of Things, outlining 10 principles to help create balanced and honest products in a burgeoning field with many unknowns.

First drafted by a number of design professionals, this manifesto is intended to be a living document that the larger community of peers working within the IoT field can contribute to and improve upon.

This manifesto is a living document, we seek your input to help it grow. Please discuss, contribute, remix, and test the boundaries of these principles.

www.iotmanifesto.org

WE DON'T BELIEVE THE HYPE

I

We pledge to be skeptical of the cult of the new — just slapping the Internet onto a product isn't the answer. Monetizing only through connectivity rarely guarantees sustainable commercial success.

WE DESIGN USEFUL THINGS

II

Value comes from products that are purposeful. Our commitment is to design products that have a meaningful impact on people's lives; IoT technologies are merely tools to enable that.

WE AIM FOR THE WIN-WIN-WIN

III

A complex web of stakeholders is forming around IoT products: from users, to businesses, and everyone in between. We design so that there is a win for everybody in this elaborate exchange.

WE KEEP EVERYONE AND EVERY THING SECURE

IV

With connectivity comes the potential for external security threats executed through the product itself, which comes with serious consequences. We are committed to protecting our users from these dangers, whatever they may be.

WE BUILD AND PROMOTE A CULTURE OF PRIVACY

V

Equally severe threats can also come from within. Trust is violated when personal information gathered by the product is handled carelessly. We build and promote a culture of integrity where the norm is to handle data with care.

WE ARE DELIBERATE ABOUT WHAT DATA WE COLLECT

VI

This is not the business of hoarding data; we only collect data that serves the utility of the product and service. Therefore, identifying what those data points are must be conscientious and deliberate.

WE MAKE THE PARTIES ASSOCIATED WITH AN IOT PRODUCT EXPLICIT

VII

IoT products are uniquely connected, making the flow of information among stakeholders open and fluid. This results in a complex, ambiguous, and invisible network. Our responsibility is to make the dynamics among those parties more visible and understandable to everyone.

WE EMPOWER USERS TO BE THE MASTERS OF THEIR OWN DOMAIN

VIII

Users often do not have control over their role within the network of stakeholders surrounding an IoT product. We believe that users should be empowered to set the boundaries of how their data is accessed and how they are engaged with via the product.

WE DESIGN THINGS FOR THEIR LIFETIME

IX

Currently physical products and digital services tend to be built to have different lifespans. In an IoT product features are codependent, so lifespans need to be aligned. We design products and their services to be bound as a single, durable entity.

IN THE END, WE ARE HUMAN BEINGS

X

Design is an impactful act. With our work, we have the power to effect relationships between people and technology, as well as among people. We don't use this influence to only make profits or create robot overlords; instead, it is our responsibility to use design to help people, communities, and societies thrive.

An initiative of Afdeling Buitengewone Zaken - Beyond.io - FROLIC Studio - The Incredible Machine

The jopolu's manifest

 **Coffee** ...work
...speak
...think
is to... ...live

**Better explain an idea
with a picture that
with a lot of
words**

NORMAL IS BORING



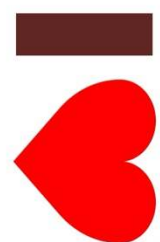
**Create
Create
Create**
Hard Skills

Languages
Soft Skills

Healthy
diet, sport

Software
Operative System

Hardware



**to imagine
situations**



**A song for an emotion,
an emotion for a song**



SoftSkills
FOR ENGINEERING

Jose-Luis Poza-Lujan (www.jopolu.net)

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